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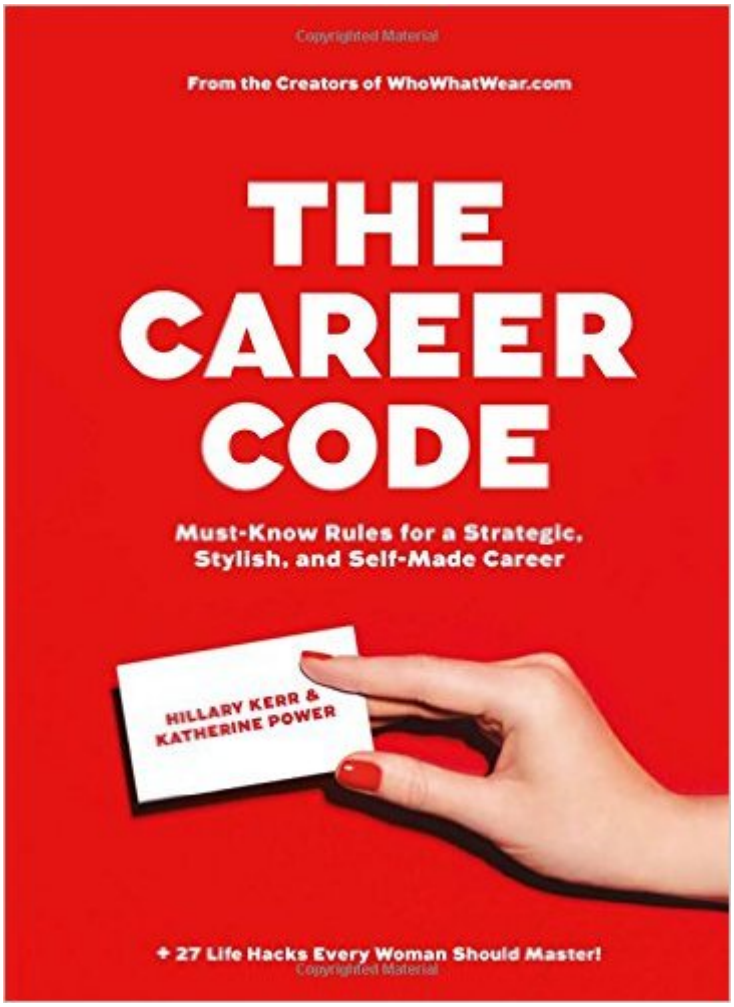
The Career Code: Must-Know Rules For A Strategic, Stylish, And Self-Made Career



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Synopsis

The co-founders of the hugely successful Who What Wear empire share their best career advice for smart, stylish, self-starting women of all professional levels. Â In The Career Code, the third book in the smash-hit Who What Wear series, fashion and digital entrepreneurs Katherine Power and Hillary Kerr bring you the Everygirlâ ™s guide for creating your own professional success, on every level, flawlessly. The book is filled with insightful, pragmatic â œcareer codesâ • to follow, as well as all of the practical, how-to advice theyâ ™ve learned while building their company from zero employees in 2006, to the thriving, multibrand, multiplatform, multi-million dollar company it is today. Â In this approachable, authoritative, and inspirational book, you will find the most useful and accessible tips and tricks to strategically build your career into exactly what you want it to be, from negotiating your salary to avoiding the biggest mistake most people make when they quit. Chapters include advice on rÃ©sumÃ© building, dressing for the job you want, and how to effectively communicate at workâ ”even with the most difficult colleaguesâ ”all done with the Who What Wear girlsâ ™ practical and polished signature style. It gives you total insight into how you can excel at work in every arena, whether youâ ™re just starting your very first job, contemplating switching fields, or finally a boss whoâ ™s building her own team. The Career Code also includes over 20 of Hillary and Katherineâ ™s best â œlife hacksâ • to ensure your out-of-office life runs just as smoothly as your career. Â Take your ambition to the next level and give your career the stylish edge it deserves. This is the must-have handbook for every woman at every stage of her career, no matter where she sits in the boardroom.

Book Information

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Customer Reviews

I thought I'd pay attention to the five 5 star reviews (and the accolades from people in the industry) rather than the lone 1 star review, but I should've done the opposite. This book is full of completely obvious "tips" such as bring your resume to a job interview, and the importance of writing a cover letter.I guess maybe if you're an undergrad who somehow wasn't already taught this stuff you'd find the book really helpful, but for anyone who's passed that stage in their lives/ careers this book is pretty much useless.Make sure you're in that target market before buying this book. Needless to say I returned my copy.

Really okay stuff! I am a regular member of whowhatwear website that showcases the fashion trends and DIYs.I love the website so much so when they recommended the book, i instantly pre ordered. I was kinda looking forward to knowing the writer since i have been surfing their website since quite some time. But, the content is really superficial and very predictable. I mean, we all know the dress code and how to behave at work. Dont buy the book unless this is your first time to working in real world!!!!!

Very basic book with common sense hacks put all together. Rightly said its for people who are just starting out. Hardly any deep understanding. I think they thought they can extend a blog business to a book business. At the end it's just a business. Not a book

It was very baseline advice. There was nothing innovative or game changing about it. Advice like use spell check and do your research is obvious to the average working person. I was disappointed and not worth the price.

Not for someone who is already pretty far into their careers. I think this book is great for someone in college, but a lot of stuff is irrelevant or old information for someone who has been in the professional workforce for 3+ years.

I ran out of books to read on a beach vacation and took my girlfriend's copy of this book. Felt compelled to leave a review b/c I liked the book so much. Yeah it might be aimed at women (the writers have a fashion website) but as a guy between jobs looking for what to do next, I really took a lot from this book. It's a pretty quick read that leaves you inspired to just do it. Highly recommended

I bought this book because CollegeFashionista had the authors on their podcast #OfficeHours. Loved the book and perfect for any college student looking to get ahead of the extremely competitive job market.

I bought this book for my daughter. She recently graduated from college and is seeking employment. A plus she is actually reading it. I didn't give 5 stars since she hasn't broke the career code yet but hopefully she will find meaningful employment soon.

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